



November 24, 2016

Dear Outfitter:

I hope 2016 has been a successful year for you and your business to this point. I am writing to provide you with an update on our shared work regarding a new independent outfitting governance for Saskatchewan. As you are aware, we undertook a second round of broad industry consultation earlier this year and the outcomes of this consultation were recently mailed out to all licensed outfitters.

As the next step in the process, the Minister of Environment will be appointing an interim advisory committee and have charged this group to prepare recommendations on the organizational structure and focus for a new governance and an action plan to benefit the outfitting industry. This interim committee will be hosting an industry convention, which will be taking place in Saskatoon on December 12 and 13, 2016. The agenda will reflect topics that have been a focus in the consultation process to this point. The interim advisory committee will be developing recommendations based on feedback from the convention as well as from previous surveys.

The event will also provide Saskatchewan outfitters an opportunity to hear from, and discuss, perspectives with a select mix of speakers. These individuals will share highlights of their research and their thoughts on the future impact of key trends. As importantly, they will share their views on the challenges and opportunities ahead for Saskatchewan outfitters.

I have included an outline of the convention agenda, as well as a registration form for the convention. Additional information may also be found by visiting <http://www.soa.ca/>. I encourage you to attend this event, and to add your voice to the discussions on the new governance model and the action plan for industry.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Cam Swan', written in a cursive style.

Cam Swan

Attachment

